



Contemporary Women's Fashion | Wholesale | Private Label

Create a Clothing Brand that stands out.

Your Vision. Your Brand. Our Expertise.

A strong clothing brand starts with a distinctive collection. At Aphelia Amsterdam, we help fashion entrepreneurs, retailers, and fashion brands successfully bring their own label to market.

Whether you want to develop a completely unique collection or choose for a private label solution based on our existing models: we offer the knowledge, production capacity, and guidance to grow your brand professionally.

From Idea to a Collection that sells.

Fashion is about more than just clothing. It is about identity, experience, and recognition. That is why we develop collections that align with your brand, your target audience, and your commercial objectives.

Fully Custom Made.

Would you like to develop your own collection from the first sketch? We guide you through the entire process:

- Design and product development
- Custom fabrics, colors, and finishes
- Fit optimization
- Custom labels, hangtags, and branding
- Production and quality control

The result is a collection produced exclusively for your brand.

Private Label – Quick to Market.

Do you want to quickly launch your own brand without a lengthy development process?

Choose from our current women's collection and have it fully personalized with your own brand name, labels, and branding. This way, you will have a professional collection under your own label in a short time.

Why do Brands choose Aphelia Amsterdam?

We combine the flexibility of a modern family business with the experience and quality of a professional fashion partner.

You benefit from:

- High-quality women's fashion with commercial fits.
- Personal guidance throughout the entire process.
- Flexible production capabilities.
- Reliable quality and efficient delivery times.
- The presence of a showroom in the World Fashion Centre Amsterdam, the international fashion platform for professionals.

We don't think like a supplier, but as a partner who helps build the growth of your brand.

For both Emerging and Established Fashion Brands.

Whether you want to launch a first capsule collection, expand an existing collection, or introduce a completely new label: we help you translate your ideas into a collection that is ready for the market.

Your brand deserves a collection that exudes quality, inspires confidence, and keeps customers coming back.

Build the Brand of Tomorrow, Today.

At Aphelia Amsterdam, we believe that successful brands are created through a combination of creativity, craftsmanship, and a reliable production partner.

Are you ready to take your own label to the next level?

Schedule a no-obligation consultation. Discover how we transform your ideas into a distinctive collection that grows your brand.